



U.S. Congressman Allen West, Boca Mayor Susan Welchel Among Invited Dignitaries at Media Day to Honor Broken Sound Environmental Progress



Attending the Media Day event were (left to right): John Crean, General Manager, Broken Sound Club; Howard Schwartz, President, Broken Sound CMA; Bob Breakstone, 2nd VP, Broken Sound Club; Constance Scott, Boca City Council; Ed West; Boca Mayor Susan Welchel; U.S. Congressman Allen West; Susan Haynie, Boca City Council and Deputy Mayor; Mike Mullaugh, Boca City Council; Shelly Siegel, Treasurer, Broken Sound Club; Ira Salk, 1st VP, Broken Sound Club.



The environmental programs instituted at Broken Sound Club over the past several years were covered by the press on an official ceremonial ribbon-cutting Media Day on April 30th. The highlight of these programs, a breakthrough composting technology, had been announced in *Boca Club News* several months ago, and was honored last month with

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certification by the United Nations-supported international Golf Environmental Organization (GEO).

The Media Day event resulted in television and newspaper coverage, and was attended by a crowd of invited guests. Broken Sound member Ed West, whose background and expertise in the field of environmental technology had sparked the Club's interest in this particular composting program, served as Master of Ceremonies for the event.

After introducing the attending dignitaries, Mr. West briefly

described "the pioneering efforts of Broken Sound Club's General Manager, John Crean, to bring sustainability, using cutting edge technology, to community living as nothing short of astounding. The composting system we are showing you today is the template for small systems that can be used all over the world, not only for country club communities, but for schools, universities, resorts, hotels, hospitals, or just about any type of community that eats food, has landscaping, cares about the future of our planet and likes saving money."

Mr. West turned the microphone over to Mr. Crean, who provided a very motivational description of the Club's environmental endeavors, and their importance not only to Broken Sound, but to the community at large.

After a slide presentation detailing the environmental composting technology, those benefits to the entire Boca community were echoed by Mayor Susan Welchel, who spoke warmly of the long-standing relationship that the City has had with Broken Sound under Mr. Crean's enlightened environmental leadership, including a reclaimed water project that has sharply reduced the use of fresh water, as well as the successful Allianz golf championship series that has meant so much to the City.

The final speaker, just before the official ribbon-cutting ceremony, was U.S. Congressman Colonel Allen West, who expressed his view that "this compost producing system will revolutionize food and landscaping waste usage for our golf communities in South Florida." He continued, "I see it as a fantastic venture for our U.S. Military bases."

All in all, it was another well-deserved proud day for Broken Sound Club.

Broken Sound's Club Course Joins Its Old Course With Audubon Certification for Environmental Excellence

The Club Course at Broken Sound Club has achieved designation as a "Certified Audubon Cooperative Sanctuary" through the Audubon Cooperative Sanctuary Program for Golf Courses, an Audubon International program. The Club's other 18-hole course, known as its "Old Course," had earlier achieved this recognition. Joseph Hubbard, Director of Golf, has led the effort to obtain sanctuary status on this course and is being recognized for Environmental Stewardship by Audubon International. The Club Course at Broken Sound Club is the 103rd course in Florida and the 835th in the world to receive the honor.

"Broken Sound Club has shown a strong commitment to its environmental program. They are to be commended for their efforts to provide a sanctuary for wildlife on the golf course property," said Jim Sluiter, Staff Ecologist for the Audubon Cooperative Sanctuary Programs.

"To reach certification, a course must demonstrate that they are maintaining a high degree of environmental

quality in a number of areas," explained Sluiter. These categories include: Environmental Planning, Wildlife & Habitat Management, Outreach and Education, Chemical Use Reduction and Safety, Water Conservation, and Water Quality Management.

The Audubon Cooperative Sanctuary Program for Golf Courses, endorsed by the United States Golf Association, provides information and guidance to help golf courses preserve and enhance wildlife habitat, and protect natural resources. Golf courses from the United States, Africa, Australia, Canada, Central America, Europe, and Southeast Asia have also achieved certification in the program.

For more information on golf and the environment, visit www.golfandenvironment.org. In addition to golf courses, Audubon International also provides programs for businesses, schools, communities, and new developments. For more information, contact Audubon International, 46 Rarick Rd., Selkirk, NY 12158, USA, (518) 767-9051, e-mail them via the Internet at acsp@auduboninternational.org, or visit their website at www.auduboninternational.org.



This squirrel is just one of the many creatures — from birds to alligators — that live happy lives in the two Broken Sound golf courses, thanks to the Club's Audubon-approved environmental practices. Photo by Joe Hubbard



Broken Sound's Old Course (the First Hole shown here) was the first of the Club's two courses to be honored by Audubon. Photo by Joe Hubbard